



# **Key Trends**

From the outset, it is important to recognize that trends themselves are not necessarily positive or negative, rather a reflection of a constantly changing urban landscape. All change presents both challenges and opportunities. Whether Baltimore becomes overwhelmed by the hazards of change or seizes the opportunities for a better quality of life is largely within our control as residents, leaders and policymakers. **LIVE • EARN • PLAY • LEARN** focuses on the opportunities.

Many of the changes Baltimore has experienced over the past 50 years have also happened in other older urban areas. The growth of population and jobs in suburbs around big cities has been a key trend nationwide over the last 60 years. Manufacturing jobs have been replaced by white collar and service-oriented jobs not only in Baltimore, but in nearly all of the older cities of the Northeast and Midwest.

Nevertheless, Baltimore is still uniquely Baltimore, and the City's trends need to be seen in the light of our own history of growth, expansion and dispersion. Baltimore has been decompressing and spreading out to its suburbs for more than a century, ever since horse drawn street cars, and later electric railways, allowed people to live beyond walking distance of their jobs. The Baltimore Region has never stopped growing, but growth has increasingly happened outside the core City limits. Baltimore City's population is projected to stabilize and increase slightly over the next twentyfive years, while the region's population is projected to grow by a quarter of a million people during the same timeframe. As we move into the next millennium, current and emerging trends provide cause for optimism that Baltimore can position itself for a future of growth and prosperity.

### Conditions in America's Cities: Changes & Challenges

The following trends reflect the state of America's cities, both in the progress that they have made and the challenges they continue to face. Five reports: **The State of the Cities 1999** (U.S. Department of Housing & Urban Development (HUD)); **The State of America's Cities: 2005** (National League of Cities); **Income, Poverty, and Health Insurance Coverage in the United States: 2004** (U.S. Census Bureau); **Living Cities** (the Brookings Institution); and HUD's **State of the Cities Data System**, contributed to the following indicators of urban conditions.

### Population

During the 1980s and 1990s, many West Coast and Southwest cities gained population: Phoenix, AZ (68 percent), San Antonio, TX (45 percent), and Portland, OR (44 percent). Some of the increase was due to annexation of surrounding jurisdictions; Baltimore has not been able to annex land since 1918. However, Baltimore, like many other Mid-Atlantic and Midwest cities continued to lose population. In 2000, Baltimore was the 17th largest city in the nation.

	Baltimore	Philadelphia	Cleveland	Washington, DC
Population Change, 1980 to 2000	-17.2%	-10.1%	-16.6%	-10.4%

### Housing

In 2000, in Baltimore City, the homeownership rate was 50.2 percent, up from 48.6 percent in 1990. The U.S. homeownership rate was 66.2 percent; in the 100 largest cities, the homeownership rate was 52.8 percent. In Baltimore City, 40.0 percent of renters paid more than 30 percent of their income on rent, which is about average for American cities (average from sample of 23 cities is 40.2 percent). However, Baltimore had significantly fewer renters in the low-middle income range (\$20,000-\$35,000) paying more than 30 percent of their income for rent than most other American cities (Baltimore 25.1 percent, average from sample of 23 cities is 42.6 percent).

	Baltimore	Philadelphia	Cleveland	Washington, DC
Homeownership Rate	50.3%	59.3%	48.5%	40.8%
Paying more than 30% on rent	40.0%	42.5%	40.7%	35.2%
Income \$20,000 to 35,000, paying more than 30% on rent	25.1%	35.1%	20.0%	35.4%

### **Income and Poverty**

Baltimore ranks 87 out of the 100 largest U.S. cities in terms of median household income. Approximately 2 in 10 Baltimore City residents live below the poverty line (22.9 percent) and approximately 4 in 10 families with children live below 150 percent of the poverty line (39.5 percent). Nationally, an average of 1 in 10 residents live below the poverty line (12.4 percent) and approximately 3 in 10 families with children live below 150 percent of the poverty line (29.3 percent).

	Baltimore	Philadelphia	Cleveland	Washington, DC
Median Household Income, 2000	\$30,078	\$30,746	\$25,928	\$40,127
Percent Change Median Income, 1990 to 2000	-6.9%	-7.0%	8.3%	-2.8%
Poverty rate	22.9%	22.9%	26.3%	20.2%
Families with children under 150 percent poverty rate	39.5%	38.0%	47.8%	35.2%

### Employment

In 2000, Baltimore's labor force participation rate (56.6 percent) ranked 95th out of the 100 largest U.S. cities (average 63 percent). Baltimore's unemployment rate (8 percent) ranked 80th (average 5.4 percent).

	Baltimore	Philadelphia	Cleveland	Washington, DC
Labor Force Partici- pation Rate	56.6%	55.9%	57.4%	63.6%
U n e m p l o y m e n t Rate	8.0%	7.5%	8.3%	6.4%

### **Commuting Patterns**

Approximately 6 in 10 Baltimore City residents work in Baltimore City (61.9 percent). Nationally, an average of 7 in 10 residents of a center city also work in the center city (70.4 percent). Less than 1 in 3 residents of the Baltimore Region work in Baltimore City (28.7 percent).

	Baltimore	Philadelphia	Cleveland	Washington, DC
Central city to cen- tral city	13.4	19.0	12.5	11.7
Central city to suburb	7.4	5.9	9.1	4.1
Suburb to central city	15.3	9.9	18.3	20.9
Suburb to suburb	51.2	57.4	55.4	59.1
Outside metro area	12.7	7.8	4.7	4.2

### **Baltimore: From Mid-Century to Today**

### Population

In the 1950's, Baltimore was a city in the midst of a post-war economic boom. Fueled by plentiful jobs and a climate of opportunity, the City's population swelled to nearly 950,000. The population declined over the next half century to 651,154 in 2000 - a loss of approximately 30 percent from our peak population in 1950. Since 2000, annual population estimates indicate a leveling off of population decline and a slight future increase in population, based on population forecasts completed by the Baltimore Metropolitan Council with the support of the Baltimore City Department of Planning.

### Households

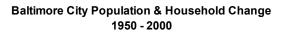
The characteristics of Baltimore households have changed significantly since 1940. The number and size of City households decreased over the last five decades. In 2000, the average household size was 2.42 people compared to 3.41 people in 1950, which reflects a dramatic change in the composition of city households. In 2000, only 27 percent of households were headed by married

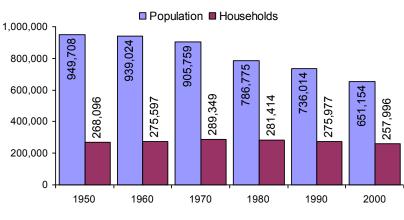
couples compared to a vast majority in 1940. Today, a majority of households are either headed by a single parent or contain a single person.

### Age

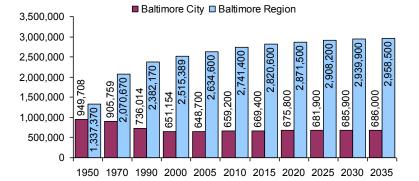
Baltimore of the 1950's and 1960's was a youthful city. The Baby Boom was in full swing. Children under the age of 14 comprised the largest single age group in 1960, and City policies favored school construction. The elderly were a small proportion of the population, and made relatively few demands on City services. Only one in every 14 Baltimore residents was older than 65. Baltimore also has a slightly higher percentage of senior residents than the state, with 17 percent of City residents currently over the age of 60, versus 14 percent statewide.

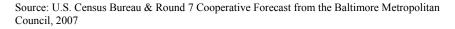
In 2000, Baltimore's population was less youthful than during the post World War II Baby Boom. The number and proportion of City youth have declined steadily since 1950. In particular, the population under 5 years of age decreased by nearly 30 percent between 1990 and 2000. In contrast, today residents over the age of 65 account for 13.2 percent of the population compared to 7.3 percent in 1950. In the last

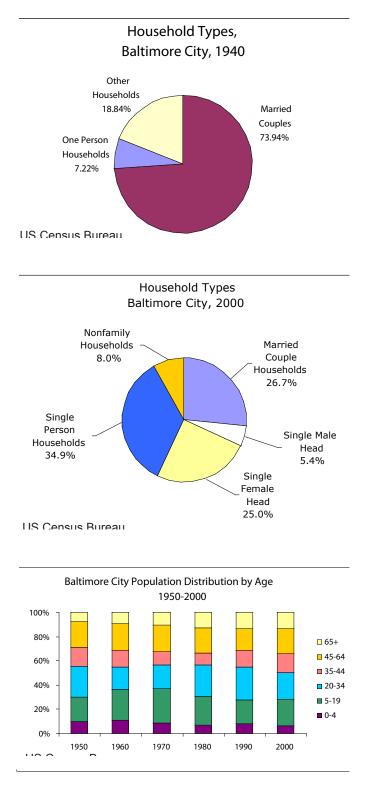




### **Baltimore Region Population Trends & Projections 1950-2035**







decade, the number of seniors decreased. However, the number of residents between 45 and 64, the Baby Boom generation, increased dramatically. Over the next twenty-five years, these aging Baby Boomers are anticipated to cause a great increase in the size of the City's senior population, with a 31 percent increase in the number of senior citizens living in the City expected.

### Race

Baltimore's racial composition has changed significantly since 1950. In the last half century, racial change in the City has been defined by a decline in the White population offset by a large increase in Black population. From 1950 to 2000, the Black population nearly doubled, from 225,000 to 420,000. During the same time span, the White population declined by more than 500,000. By 2000, 65 percent of Baltimore's population was Black compared to less than a quarter of the population in 1950.

Between 1990 and 2000, for the first time in half a century, the Black population also started to decline. In a single decade, the City lost almost 17,000 Black residents. In the same decade, the proportion of residents who reported themselves as "Other Race" doubled, representing an increase in diversity.

### Housing

The percentage of owner-occupied homes fell between 1950 and 1990, but increased slightly in 2000, from 48.6 percent in 1990 to 50.3 percent in 2000. Although homeownership increased slightly during the 1990s, vacancies due to uninhabitable conditions more than doubled, from 6,049 in 1900 to 13,846 in 2000. The spike in the number of vacancies is partially due to improved monitoring and reporting, but it also reflects severe disinvestment in some areas. The number of vacant and abandoned houses increased gradually from 1995 to 2002 and has since leveled off.

In a break from the past, substantial new development has occurred in the last five years. Since 2000, approximately 6,600 new and converted housing units have been built in Baltimore. The recent housing investment is dominated by construction of rental properties, which may result in a slight decrease in the homeownership rate.

During the 1950's, Baltimore City and suburban households had about the same median earnings. By the end of the century, however, the median family income of City households had fallen considerably in relation to incomes in the suburbs. As more affluent households moved to the suburbs, poor residents became increasingly concentrated in the City. In 2000, about one in

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every five Baltimore residents lived below the poverty line. From 1990 to 2000, there was an 8 percent decrease in the number of individuals living in poverty.

### Education

While the education level of Baltimore residents has improved over the last few decades, the City lags behind surrounding counties in terms of adult educational attainment. In 2000, more than 30 percent of City adults had not completed high school, double the average rate for the surrounding counties. Only 22 percent of Baltimore residents have a college degree compared to 36 percent in Baltimore County and 59 percent in Howard County.

### **Economy & Employment**

Driven by a huge demand for durable goods during World War II and immediately thereafter, Baltimore's economy prospered in the 1950s. About one-third of all employees in the City worked in manufacturing. Good wages enabled most Baltimore workers to support an entire family on the salary of a single wage earner. In the next half century, blue collar manufacturing jobs were replaced by white collar service jobs.

Unlike other industrial cities, Baltimore's manufacturing base was not dominated by a single industry – as was Pittsburgh with steel or Detroit with automobiles.

A booming service sector, including health care, technology, higher education, legal and accounting services, has

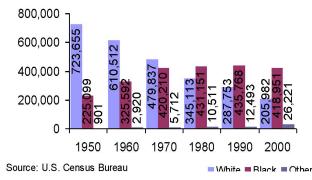
enabled the City of Baltimore to remain the dominant economic center of the region. In 2000, the vast majority of City residents worked in services or related jobs sectors such as finance, insurance, real estate and information. Among the biggest growth sectors for service jobs are health care, educational services, and accounting. 14000

Employment opportunities in Baltimore have been projected to grow slowly through 2030. However, jobs in the whole region are expected to increase at a faster rate, effectively decreasing the City's share of jobs in the region.

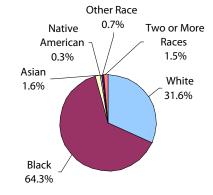
The Maryland Office of Planning defines the Baltimore Region as Balt.

more City and the surrounding counties of Anne Arundel, Baltimore, Carroll, Harford, and Howard. (The US Census Bureau also includes Queen Anne's County in their regional statistics.)

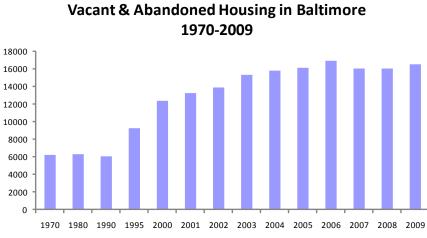




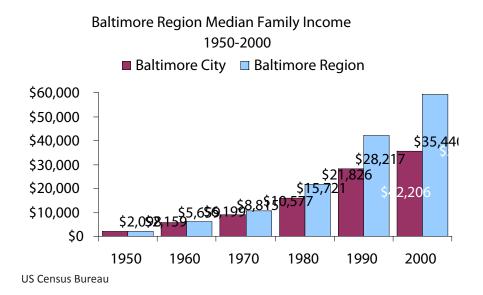




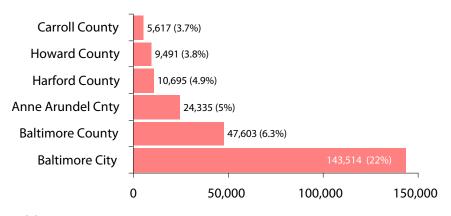
Source: U.S. Census 2000



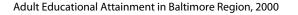
Source: Baltimore City Department of Housing & Community Development

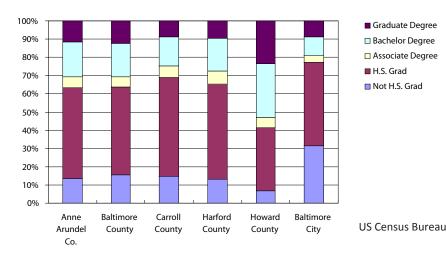


#### Persons in Poverty in Baltimore Region, 2000



US Census Bureau





Three aspects of the Baltimore region are especially noteworthy: its access to water and related port activities; its proximity to Washington, DC; and its geographic position in the middle of the huge megalopolis extending from Boston to Richmond.

The Greater Baltimore State of the Region Report compares 20 regional economies: Atlanta, Austin, Baltimore, Boston, Charlotte, Cleveland, Dallas, Denver, Indianapolis, Minneapolis, Philadelphia, Pittsburgh, Raleigh, Richmond, San Diego, Seattle, St. Louis, Tampa and Washington, DC.

### The Baltimore Region Compared to Other Regions Across the U.S.

In December 2005, the Greater Baltimore Committee and the Greater Baltimore Alliance jointly released the Greater Baltimore State of the Region Report about our metropolitan area. The report compared the Baltimore region to a benchmark group of metropolitan areas in the U.S. on numerous indicators of economic and social health.

The findings confirm that our region has both strengths to build on and challenges to address. The Greater Baltimore region is relatively affluent with a strong relationship to the Washington, DC region. We offer top-notch health care, transportation and cultural assets, and quality higher education institutions. However, our competitiveness as a region is hindered by low employment growth and a relatively less diverse economic structure than Washington, DC.

### **Baltimore Region's Population**

The Baltimore Region's population has remained relatively stable compared to the twenty benchmark regions in the State of the Region report with a low rate of growth between 2000 and 2004. Our region ranks fifteenth with 3.4 percent growth.

## Baltimore Region's Economy and Workforce

Trends in the Baltimore Region's economy indicate strengths, as well as signs of slow growth. The region remains relatively affluent and above the national average for income measures. Among the 20 benchmark regions, it ranks 4th in recent per capita income growth and 11th in effective buying income. Baltimore was the only region among the twenty where regional per capita income increased during the economic downturn that affected the nation after 2001.

While income trends are encouraging, the Baltimore Region's economy has remained stagnant in recent years. The region has suffered in terms of employment, seeing its unemployment rate decline only slightly, from 4.9 percent to 4.8 percent between 2002 and 2004. The Baltimore region now ranks 10th among the benchmark regions in the rate of unemployment.

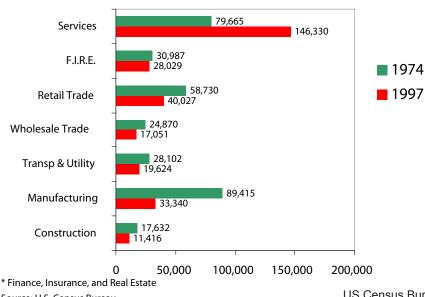
# The Baltimore/ Washington, DC Region

## Baltimore's Relationship to Washington, DC

The Baltimore Region's population and economic trends are better understood within the context of the larger Baltimore–Washington, DC Region, which represents the functional economic region for Baltimore. Our close economic relationship with the Washington, DC metropolitan area presents both benefits and challenges to our regional economy.

Baltimore's income and population growth can be partially accredited to the migration of affluent residents from Washington, DC to Baltimore. However, this same trend has contributed to the recent rise in the cost of living. The Baltimore Region rose from 3rd least expensive benchmark region to 5th most expensive benchmark region between 2003 and 2005.

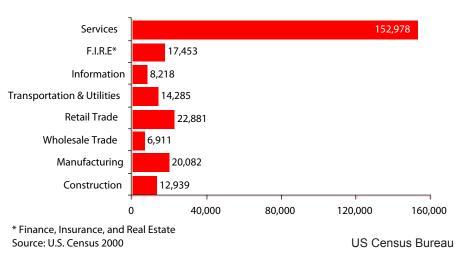
### Baltimore City Jobs by Sector, 1974 and 1997



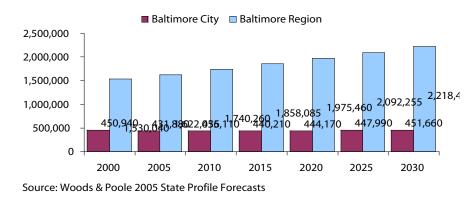
Source: U.S. Census Bureau

US Census Bureau

### Baltimore City Resident Employment by Sector, 2000



### Baltimore Region Job Estimates & Projections, 2000-2030



Note: 1997 is the latest year for which comparable data on job sectors is avail-

#### **Population Growth** 2000–2003 vs. 2003–2006

2003– 2006 Rank	Region	Average Annual Growth Rate 2003–2006	2000– 2003 Rank	Average Annual Growth Rate 2000–2003
1	Raleigh	4.0%	1	3.8%
2	Charlotte	3.4%	5	2.7%
3	Austin	3.3%	3	3.4%
4	Atlanta	3.2%	2	3.4%
5	Dallas	2.5%	4	2.7%
6	Tampa	2.2%	9	1.8%
7	Richmond	1.6%	11	1.3%
8	Portland	1.6%	7	1.9%
9	Denver	1.6%	8	1.8%
10	Indianapolis	1.4%	10	1.6%
11	Seattle	1.3%	15	1.1%
12	Washington, DC	1.2%	6	2.1%
13	Minneapolis	1.0%	13	1.3%
	U.S.	1.0%		1.1%
14	St. Louis	0.6%	16	0.6%
15	Baltimore	0.4%	15	0.9%
16	Philadelphia	0.4%	18	0.4%
17	San Diego	0.2%	12	1.3%
18	Boston	0.0%	17	0.5%
19	Cleveland	-0.4%	19	-0.1%
20	Pittsburgh	-0.5%	20	-0.3%

Source: Bureau of the Census, 2007

region to 5th most expensive benchmark region between 2003 and 2005. This shift reflects increasing home prices in the region, a factor influenced by the discovery of the Baltimore Region's housing bargains by families previously living in the Washington, DC area, which has the second highest cost of living in the nation.

The Baltimore Region benefits from proximity to the larger Washington, DC retail market. When compared to the largest commercial markets in the United States, Baltimore ranks 19th in size and 18th for effective buying income. While the Baltimore and Washington, DC regions are no longer combined for statistical purposes, our region does benefit from the buying power of the Washington Region, which ranks 4th nationally.

### Baltimore Region's Quality of Life

The Baltimore Region also benefits from its proximity to Washington, DC amenities; Baltimore, however, as a distinct and unique community, offers a wealth of cultural resources that are unmatched by many other regions across the country. Our region ranked 19th in the 2004 national arts ranking.

### Per Capita Personal Income Percentage Change

Cur. Per. Rank	Region	2003-2005 Average Annual Percent Change	Ear. Per. Rank	2001-2003 Average Annua Percent Change
1	San Diego	6.6%	3	2.9%
2	Baltimore	6.3%	4	2.6%
3	Washington, DC	5.7%	9	1.6%
4	Pittsburgh	5.3%	5	2.4%
5	Charlotte	5.1%	13	1.1%
6	Boston	5.1%	14	0.5%
7	Austin	5.0%	19	-1.3%
8	Philadelphia	5.0%	2	3.0%
9	Tampa	4.9%	10	1.6%
10	Richmond	4.9%	6	2.2%
11	Denver	4.8%	17	-1.0%
	U.S.	4.8%		1.5%
12	Dallas	4.5%	16	-0.2%
13	Cleveland	4.4%	11	1.2%
14	Portland	4.3%	15	0.5%
15	Minneapolis	4.2%	7	1.9%
16	Indianapolis	4.2%	8	1.7%
17	Seattle	3.8%	12	1.2%
18	Raleigh	3.8%	20	-1.4%
19	Atlanta	3.4%	18	-1.1%
20	St. Louis	3.2%	1	3.1%

2003–2005 vs. 2001–2003

Source: Bureau of Economic Analysis

Our crime rates declined at a faster rate than most other benchmark regions. Between 2002 and 2005, Baltimore's rate of violent crime decreased by an annual average of 7 percent, making it the fourth highest rate of decrease. However, Baltimore remains near the bottom in the rankings for the incidents of violent crime, indicating crime and public safety remain challenges in the region and specifically in the City of Baltimore.

			Margin of Error
Rank	Region	Median Income	(+/-)
1	Washington, DC	\$78,978	784
2	Boston	\$64,144	926
3	Minneapolis	\$62,223	464
4	Baltimore	\$61,010	842
5	Seattle	\$60,663	506
6	San Diego	\$59,591	1284
7	Raleigh	\$56,150	1358
8	Philadelphia	\$55,593	463
9	Atlanta	\$55,552	743
10	Denver	\$54,994	980
11	Richmond	\$53,416	1298
12	Austin	\$52,882	1107
13	Portland	\$52,480	770
14	Dallas	\$52,001	483
15	Indianapolis	\$50,841	754
16	Charlotte	\$50,367	859
17	St. Louis	\$49,765	699
	U.S.	\$48,451	
18	Cleveland	\$45,925	686
19	Tampa	\$43,742	707
20	Pittsburgh	\$43,260	745

2007 Rank	Region	100% Composite Index, 2007	2005 Rank	100% Composite Index, 2005
1	Charlotte	88.2	2	93.1
2	Dallas	90.9	5	94.4
3	St. Louis	91.0	6	96.8
4	Indianapolis	94.5	1	91.2
5	Austin	95.1	7	97.1
6	Atlanta	95.7	8	97.3
7	Tampa	98.6	9	98.8
8	Pittsburgh	99.5	3	93.2
9	Cleveland	99.6	10	102.0
10	Raleigh	100.4	4	93.3
11	Denver	103.7	11	103.0
12	Richmond	104.1	12	105.2
13	Baltimore	117.6	15	118.5
14	Portland	120.3	13	115.6
15	Seattle	120.4	14	116.4
16	Philadelphia	124.0	16	125.4
17	Boston	135.9	17	137.4
18	Washington, DC	137.0	18	141.4
19	San Diego	140.6	19	152.1
	Minneapolis	NA		NA

**Cost of Living** 

Source: U.S. Bureau of the Census, American Community Survey

Source: ACCRA Cost of Living Index

### Twenty Largest U.S. Markets

Rank	Region	Population 2006 (000s)	Median Household Effective Buying Income 2006	Retail Sales 2007 (millions)
1	Washington, DC	5,290.4	\$78,978	\$70,745
2	Boston	4,455.2	\$64,144	\$ 65,681
3	Minneapolis	3,175.0	\$62,223	\$ 48,549
4	Baltimore	2,658.4	\$61,010	\$35,635
5	Seattle	3,263.5	\$60,663	\$47,063
6	San Diego	2,941.4	\$59,591	\$39,582
7	Raleigh	994.5	\$56,150	\$14,352
8	Philadelphia	5,826.7	\$55,593	\$ 80,681
9	Atlanta	5,138.2	\$55,552	\$74,597
10	Denver	2,408.7	\$54,994	\$35,908
11	Richmond	1,194.0	\$53,416	\$16,171
12	Austin	1,513.5	\$52,882	\$21,043
13	Portland	2,137.5	\$52,480	\$ 32,280
14	Dallas	6,003.9	\$52,001	\$89,840
15	Indianapolis	1,666.0	\$50,841	\$25,036
16	Charlotte	1,583.0	\$50,367	\$ 22,722
17	St. Louis	2,796.3	\$49,765	\$38,425
18	Cleveland	2,114.1	\$45,925	\$31,440
19	Татра	2,697.7	\$43,742	\$36,872
20	Pittsburgh	2,370.7	\$43,260	\$32,070
Source:	Greater Baltimore State of the Reg	gion Report, 2007, De	mographic & Market Ch	aracteristics

### Regional Change in Violent Crime 2004-2006

### % Annual

Rank		Average Change
1	Richmond	-6.2%
2	Татра	-4.9%
3	Baltimore	-3.5%
4	Austin	-2.6%
5	Portland	-2.6%
6	Dallas	-1.9%
7	Pittsburgh	-1.2%
8	San Diego	-1.0%
9	Denver	-0.7%
10	Boston (1)	-0.5%
11	Minneapolis (2)	0.0%
12	Atlanta	0.5%
	U.S.	0.9%
13	Indianapolis	1.3%
14	Seattle	2.1%
15	Washington, DC	3.5%
16	Philadelphia	41%
17	Raleigh	4.4%
18	St. Louis	7.7%
19	Charlotte (1)	9.7%
	Cleveland	NA

1	Pittsburgh
2	Washington, DC
3	Seattle
3	Atlanta
5	Boston
6	Austin
7	Philadelphia
8	Portland
8	Minneapolis
10	Baltimore

Arts Destinations 2007

**National Rankings** 

San Diego	11
Denver	12
Dallas	13
Cleveland	14
Charlotte	15
St. Louis	16
Indianapolis	17
Tampa	17
Source: Greater Baltimore State of the	

Source: Greater Baltimore State of the Region Report, 2007

Source: Greater Baltimore State of the Region Report, 2007

(1) Change is from 2004 to 2005

(2) Data is from 2004